



# BUSINESS

## Accelerated Bachelor to Business Master's Program



### Davis Grad2Grad Program Overview

Jump start your career! The Davis 4+1 or 3 + 1 Grad2Grad Program allows students to develop educational credentials that distinguish them in the job market.

The Davis Grad2Grad program can be achieved in either a 5 year (4 + 1) or 4 year (3 + 1) format depending on your goals and the availability of a customized class schedule for your programs.

- \* Students with a 3.0 GPA or higher can apply for the Grad2Grad Program during their sophomore and junior years. Gifted first year students are invited by the Davis College of Business to apply early.
- \* Seniors will have the opportunity to accelerate their entrance into the graduate business program by taking graduate classes in their senior year.
- \* Allows students to earn an undergraduate and graduate degree in four or five years.
- \* Cost of obtaining both degrees is reduced significantly since graduate prerequisites taken at the undergraduate level and up to 12 credits may apply to both degrees. This could **reduce the graduate program cost of tuition by up to 25%**.
- \* 4 + 1 and 3 + 1 Grad2Grad students receive first priority at graduate assistantships that are available.

Example of possible Graduate classes\* that can be taken in your senior year and applied towards a Business Master's Program:

Code	Course	Credit
ACCT 509	Fundamentals of Accounting	3
DSIM 509	Fundamentals of Quantitative Methods	3
ECON 509	Fundamentals of Economics	3
FIN 509	Fundamentals of Finance	3
ACCT 522	Accounting for Managerial Control Competing	3
DSIM 518	Competing Through Innovation & IT	3
DSIM 577	Managing Production and Service Operations	3
ECON 530	Economics of High Performance	3
FIN 534	Optimizing Financial Performance	3
INB 555	Competing in the Global Economy	3
MGT 545	Global Corporate Strategy and Research	3
MGT 566	Legal & Ethical Environment of Business	3
MGT 548	Leadership	3
MKG 540	Strategic Marketing in a Digital Economy	3
DSIM 535	Quantitative Methods for Decision-Making	3
DSIM 602	Introduction to Applied Business Analytics	3
DSIM 603	Applied Statistical Modeling and Analysis	3
DSIM 604	Applied Data Visualization and Analysis	3
DSIM 605	Applied Data Management	3
MGT 610	Strategic Human Resource Management	3
MGT 620	Responsible Leadership	3
MGT 630	Teamwork and Organizational Change	3

The National Association of Colleges and Employers conducted a survey indicating that the average predicted compensation for the MBA class of 2020: \$79k

Apply today!  
To find out if you qualify for admission to the Davis Grad2Grad Program, please contact Julie Anderson at [janders29@ju.edu](mailto:janders29@ju.edu) or call (904) 256-7188.



\* up to 12 credits may apply to both the undergraduate degree and Master's degrees.